

## OVERVIEW



Waste is one of main environmental problems in Indonesia as it notes that disposal sites are struggling to cope with ten million tons of waste every year. Variety of waste produced from industry and household in enormous number cause serious problems to environment. Multiple floods, water resource contamination, death of animals because of waste consuming, and some infected diseases are existing problems resulted from inability to manage waste in Indonesia.

Responding to the issue, Salam Rancage initiated Trash Bank (waste collecting bank) at Bogor Green School in 2009. In earlier establishment, it aims to educate students, teachers, and residents who lived near the school to be more caring with environment through trash management activities. This program increases community awareness on environmental caring successfully.

Looking to the bunch of waste collected in Trash Bank inspired us to up-cycle it into beneficial product that can be used and loved by consumers. The idea to turn reused newspaper into handicrafts came out when we find that newspaper is one of the most collected trashes from community and it is easy to shape in many forms.

The first product we made is pencil case from reused newspaper and it got many positive feedbacks from our customers. As we want to manage this business seriously, we established Salam Rancage into business organization separated from Sekolah Alam Bogor.

Salam Rancage becomes a social business that brings positive impact to society and environment based on community development program. Salam Rancage produces handicrafts made from reused newspaper and integrates with Trash Bank as primary channel to gather reused newspaper from society.

## PRODUCTS

We develop 21 weaving techniques to create 100+ newspaper handicrafts in several categories such as : home deco, house ware, souvenirs, and accessories. In the future, we plan to develop and produce designs in form of furniture.

## WHO WE ARE

*It is not just a business, it is a community development program!*

We are a group of young people who have a dream to solve social problems and bring positive impact to society. Through our set of community empowerment program, Salam Rancage aims to enlighten women community that involves in production process as newspaper artisans. We support them to achieve financial, social, and environmental harmony. Until now, there are about 97 members who joined.

Financial harmony is condition when the households are able to fulfil their primary needs. The business means to support them to get extra income through weaving newspaper handicrafts.

Social harmony is a condition when social balance has formed so that they are able to keep existing social values in society. Salam Rancage encourages community to become more caring and contributive to the society they live in.

Environmental harmony is condition when society sees nature and environment as part of them, so they respect and nurture good habits to their surroundings.

To achieve financial, social, and environmental harmony, Salam Rancage holds various programs like weekly meetings, open minds, Leadership Camp, Social Contribution Program, and other programs with the women artisans involved in community.



salam  
rancage

• a craft of hope •



catalogue


salam  
rancage

• a craft of hope •

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**Mantis**  
(18x17x18)  
Design By Harry Anugrah M.  
in collaboration with



**Enia**  
Design By Harry Anugrah M.  
in collaboration with



**Anna**  
Design By Salam Rancage



**Lilis**  
Design By Salam Rancage



**Aniek**  
Design By Salam Rancage



**Yati**  
Design By Salam Rancage

**Mae**  
Design By Fuji Nurrohmah  
in collaboration with



**Aram**  
Design By Harry Anugrah M.  
in collaboration with







**Saroh**  
(28x28x7)  
Design By Salam Rancage



**Mimin**  
(4.5x3x2.5) (6.5x4.5x2.5)  
Design By Salam Rancage



**Atun**  
(6.5x6x5x13.5)  
Design By Wiedya Nadya P.  
in collaboration with



**Ela**  
(4.5x3x2.5)  
Design By Salam Rancage



**Osha**  
(19.5x18x14)  
Design By Harry Anugrah M  
in collaboration with



**Nyai**  
(8.8x8.8x11)  
Design By Handoko Dwi P.  
in collaboration with



**Habibah**  
(13x13x26)  
Design By Firman Mutaqin  
in collaboration with



**Karmanah**  
(11x11x9)  
Design By Firman Mutaqin  
in collaboration with



**Atmah**  
(8x8x11)  
Design By Wiedya Nadya P.  
in collaboration with







**Teko Anih**  
(7x7x8.5)  
Design By Salam Rancage



**Enik**  
(8x5x11)  
Design By Salam Rancage



**Deudeuh**  
(10.5x10.5x4.5)  
Design By Salam Rancage



**Otih**  
(7.5x5.5x5.5)  
Design By Salam Rancage



**Anih**  
(8x5x2)  
Design By Salam Rancage



**Neneng**  
(9.5x9.5x6.5)  
Design By Salam Rancage



**Dastem**  
(14.5x11x8)  
Design By Salam Rancage



**Titin**  
(8x6x10)  
Design By Salam Rancage

**Iyah**  
(9x5.5x5)  
Design By Salam Rancage



**Ira**  
(10x9.5x14)  
Design By Salam Rancage